



Introducing

Good Medicine

presented by New Earth Organization

An event designed to provide the experience,
education, and resources necessary to
awaken each individuals innate
power to self-heal.

Date: Sunday
September 14, 2008
11am-8pm

Location: Music Box @ Fonda Theater
Hollywood, CA
6126 Hollywood Blvd. 90028
(on the Hollywood walk of stars)

RESERVE YOUR BOOTH TODAY!

at www.TheGoodMedicine.org

letter from the founder

Dear Potential Good Medicine Exhibitor/Sponsor,

Welcome to Good Medicine Event!

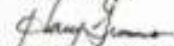
We are deeply excited to share with you the opportunity to join us for a very unique healing festival taking place in Los Angeles on September 14, 2008. The reason I am contacting you today is prompted by the quality of your products and services, your passion and your commitment to uplift the community. To bring us all together for this great cause will be a dream come true.

Since the last Good Medicine event, we have received tons of calls and emails inquiring about the date for the next event. As the awareness of natural health care begins to expand, we have found the need to introduce the public to the diversity of practices that are available. We are excited to introduce the next Good Medicine Event. A full-day festival that includes integrative healing modalities offered by Los Angeles-area wellness professionals, natural products/services, organic food served throughout the day and live music concerts. Attendees will have the opportunity to sample multiple healing treatments and engage in dialog with elite speakers on the innate gift of self healing and dynamics of preventive medicine. An event like this is truly needed at this time for the wellness of mankind.

We trust that you will take the time to consider participating in Good Medicine. I truly believe as we converge our energy and efforts more in the world we will see our communities enlivened with high vibrations, wisdom and the knowledge that will be carried from generation to generation.

May your life be abundant with joy!

Warmly,



Harry Grammer

Founder

New Earth Organization





Location

- Held at the historical Henry Fonda Theatre in the heart of Hollywood, now called The Music Box @ Fonda.
- Located directly on the walk of fame across from the world famous Pantages Theatre.
- Its marquee is visible to thousands of passerby daily.
- Over 25,000 square feet and 8 different rooms
- We offer different levels and tiers of sponsor/exhibitor opportunities at this huge theatrical venue.



Good Medicine Features



Healing

Over a dozen natural healing modalities administered by over 100 accredited practitioners throughout the day. Experience your favorite modality or try something new. Some of the therapies represented are:

- Acupuncture
- Massage
- Reiki
- Sound Healing
- Chiropractic
- Light Therapy
- Biorhythm
- Nutritional Therapy
- Ayurveda
- Guided Meditation
- Hypnotherapy
- Holistic Health
- Craniosacral
- Bowen Therapy





Education

A series of full length presentations given by world renowned experts in the various fields of integrative medicine. Tap into your innate power to self-heal by learning about the origins and benefits of natural medicine.

Our educational sessions include:



Keynote Speaker

World Renown best selling author

Byron Katie

presenting

"Loving What Is--The Best Medicine"

Other presentations will include:

- The Miracle of Hsin Tao
- Why You Don't Lose Weight and How You Can
- Ayurvedic Medicine
- Osteopathy
- Naturopathic Womens Medicine
- The Divine Workings of the Human Temple





Music

An array of various musical offerings are presented to entertain, uplift the spirit and infuse those high vibrations into the day and throughout the evening.

Musical Guests in the evening on the main stage:

Steven Halpern

Donna De Lory and Band

Ambient Sound Healing thought the day:

Tibetan gongs, tribal drums, crystal bowls and other indigenous and healing instruments facilitated by Christo Pellani on the main stage throughout the day.

Special musical guests...

on the rooftop stage entertaining and uplifting guests throughout the day with ambient, eclectic and harmonious sounds.

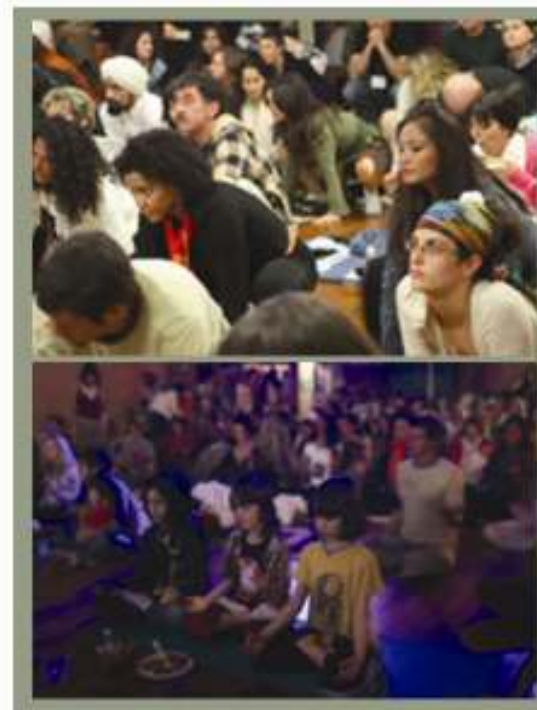




Movement Workshops

Accredited facilitators offer workshops and classes to attendees in some of the following modalities:

- QiGong
- Tai-Chi
- Hsin Tao
- Yoga
- Meditation
- Pranic Breathing



Food

Keep your body temple enlivened with delicious gourmet vegetarian cuisine served throughout the day and into the evening.

- Complete lunch menu served as a full meal or a la carte
- Gourmet dinner menu
- Nutritious and delicious homemade snacks
- Organic juice and smoothie bar





EXHIBITOR & SPONSORSHIP OPPORTUNITES

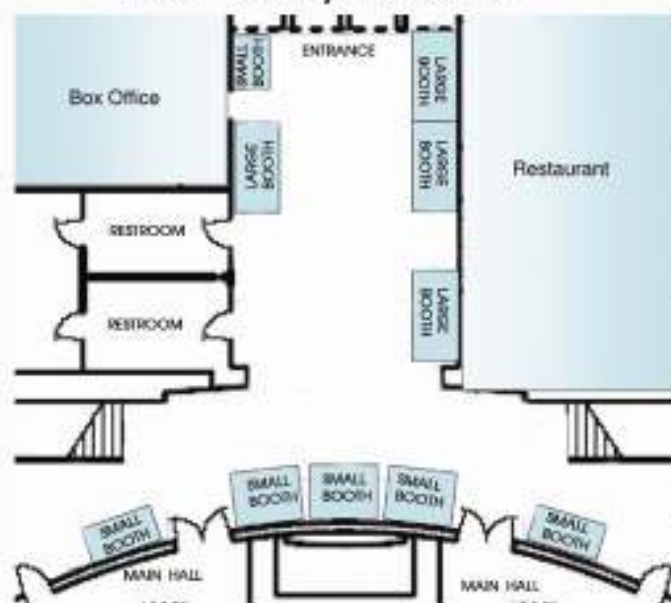
Good Medicine currently has sponsorship programs available to promote your business, products or services.

Some of the benefits of becoming a vendor or sponsor at Good Medicine are:

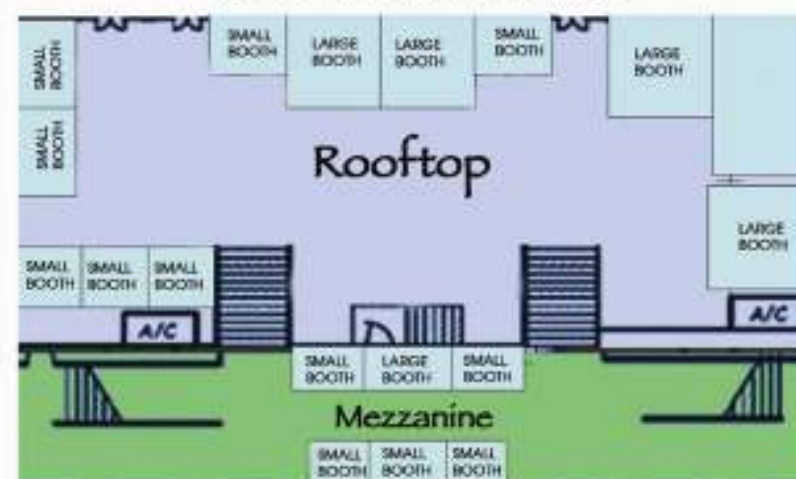
- Exposure to over 1,500 expected attendees in the upper economic demographic of Los Angeles
- Event promotion on Good Medicine website
- Full email campaign to reach over 10,000
- Local radio interviews (KISS FM, KPFK, AM 830, etc.)
- Advertising in Whole Life Times, Yogi Times, LA Yoga and more.
- Full flier and postcard marketing efforts throughout the Los Angeles area.
- PSA aired on national television
- Public Relations campaign focused on national and local media outlets.
- Full page articles in magazines.
- Full month sign exposure on The Music Box marquee

FLOOR PLAN

Front Lobby Entrance



Rooftop & Mezzanine





Exhibitor Information

Good Medicine

Premier Wellness Festival

BOOTH PACKAGES INCLUDE-

- One 6ft table
- Two Chairs
- ID Sign with Booth Number on recycled cardstock
- 3 exhibitor badges with company name
- 500 watts electricity
- Additional supplies available upon request -at exhibitor's cost

BOOTH ASSIGNMENT POLICY

- New Earth screens all applications for conscious business practices.
- Booth applications cannot be guaranteed without signed contract and payment.
- New Earth reserves the right to make necessary floor plan changes.

BOOTH FEES

1. 1st Tier – Front Lobby Venue Entrance
 - Large Booth Space - \$1,000
 - Small Booth Space - \$800
2. 2nd Tier – Beautiful Rooftop
 - Large Booth Space - \$700
 - Small Booth Space - \$500
3. 3rd Tier - Mezzanine
 - Large Booth Space - \$400
 - Small Booth Space - \$250





SPONSORSHIP

New Earth Supporter: \$2,000

- Tier I Large Booth
- Logo and link on website & email campaign
- Signage during all events and all marketing material
- Logo and 100 word description in event program

New Earth Partner: \$3,000

- Tier I Large Booth
- Logo and link on website & email campaign
- Signage during all events and all marketing material
- Logo and name in all printed ads
- Half page ad in event program

New Earth Trustee: \$5,000

- Tier I Large Booth
- Banner ad on website & email campaign
- Logo and link on New Earth website and all email campaigns
- Signage during event and all marketing material
- Logo and name in all printed ads
- Full page ad in event program

New Earth Honored Visionary: \$10,000

- Tier I Large Booth
- Banner ad on GM website & email campaign
- Banner ad on New Earth website and email campaign
- Signage at all New Earth events and all visible marketing/promotional material
- Logo and contact info on all advertising
- Full page ad in all event programs
- Commemorative plaque
- Invitation to become a keynote speaker at one of our events
- For the duration of one year or two events, whichever is longer

FOR MORE INFORMATION ON HOW TO SPONSOR, EXHIBIT OR FOR GENERAL INFO:

VISIT: www.TheGoodMedicine.org

Or contact Yana Simone at 310-455-2847 or ysimone@newearthlife.org